



RFID Sensor Systems with a range of 150 ft raises the RFID bar higher for Gen2 small-footprint, fully passive metal-mount tags

Newark, NJ March 18, 2010 – RFID Sensor Systems has added ultra long range passive tags to its family of UHF Gen2 class1-compatible tags for the world market. The read range for tags within the RFID Ranger™ family is now extended up to 150 ft with the T070 SteelUltimoRanger metal-mount tag with a footprint of 6.25 inch x 0.75 inch. The tag operates with ISO 18000-6c protocol over worldwide ISM bands 850-960 MHz.

RFID Sensor Systems excels at product innovation and R&D. The company couples its strong combination of RFID tag design competence with engineering, customization, and manufacturing experience. RFID Sensor has been developing micropower tags with sophisticated MEMS technology for 13 years with numerous contracts with industry, US Department of Defense and other federal agencies including the National Science Foundation. This technology is now being commercialized into several RFID sensor products.

William Carr, CEO and founder, states “we are delighted to adapt our breakthrough antenna technology to micropower UHF RFID applications. During the coming year our R&D department will extend this technology covered by several patents pending to a family of UHFGen2 tags with both ID and micropower sensor capabilities all with an unexcelled, maximum read/write range.

The new T070 RFID data-only tag with 800-bits tag EEPROM is now available for volume purchasing direct from the website www.RFIDSensorSystems.com.

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